



Business Travel  
MICE Expo

The Corporate Travel, Incentive & Conference Expo

# SPONSORSHIP OPPORTUNITIES

THE CORPORATE TRAVEL,  
INCENTIVE AND  
CONFERENCE EXHIBITION

Mumbai 29,30 Oct 2020

Delhi 5,6 Nov 2020

Bengaluru 10,11 Feb 2021

[WWW.BTME.IN](http://WWW.BTME.IN)



It is an opportunity for exhibitors from India and from around the world to showcase exciting and diverse range of destinations, Conference and Incentive venues, airlines, Cruises, Destination Management Companies, Event Planners, Hotels and Resorts, Ground Transportation among others to give the discerning buyers from the travel – trade and corporate world to reinforce their choice for business travel, incentives and conventions.

# About Us

The event is India's largest congregation of decision makers from key feeder segments for the Meetings Industry such as Associations, Professional Conference Organizers, Event Managers, Corporate Travel Managers, Wedding Planners, Destination Management Companies, etc.

With such a concentrated array of audience, the 'Business Travel & MICE Expo' shall create an excellent opportunity for Exhibitors' to connect with business partners.



**STAR**



**PARTNER  
COUNTRY**



**PARTNER  
HOTEL**

# CATEGORY OF SPONSORSHIP

# STAR

## ENTITLEMENTS / BRANDING BENEFITS:

- A Special slot for the Presentation
- Complimentary Registrations – upto 8 Nos.
- Branding in the Conference Area, Lunch and Exhibition Are
- Promotion material inserts in Delegate Kits
- Hyperlink Logo and name displayed on the Event Website
- Exhibition Space - 24 Sq. Metres
- Sharing of Database of Registered Delegates
- Branding in Lunch area
- Branding at Gala Dinner Venue
- Special Mention during Inaugural and closing Ceremonies
- Special Mention during Lunch
- 2 Minute video clipping during lunch / dinner session
- Logo Branding on all invitations on all Print and Online formats

## Inclusions:

- 4 Invitations to Networking Evening
- Free Listing in the Exhibition Souvenir
- Appointment Diary: Upto 30 Appointments can be made with Hosted delegates
- One Full Page Advertisement in the Exhibition Directory

**COST: Rs. 15,00,000 + 18% Service Tax**



# PARTNER COUNTRY

Enhance your marketing reach and gain strategic branding opportunity to create the right Brand Re-call!

## ENTITLEMENTS / BRANDING BENEFITS:

- A Special slot for the Presentation
- Complimentary Registrations – upto 10 Nos.
- Branding in the Conference Area, Lunch and Exhibition Area
- Promotion material inserts in Delegate Kits
- Hyperlink Logo and name displayed on the Event Website
- Exhibition Space – 36 Sq. Metres
- Sharing of Database of Registered Delegates
- Branding in Lunch area
- Branding at Gala Dinner Venue
- Special Mention during Inaugural and closing Ceremonies
- Special Mention during Lunch
- 2 Minute video clipping during lunch / dinner session
- Logo Branding on all invitations on all Print and Online formats

## Inclusions:

- 4 Invitations to Networking Evening
- Free Listing in the Exhibition Souvenir
- Appointment Diary: Up to 30 Appointments can be made with Hosted delegates
- One Full Page Advertisement in the Exhibition Directory

**COST: Rs. 21,00,000 + 18% Service Tax**

# PARTNERHOTEL

Add value to your marketing outreach and allow clients to rediscover you as a gracious Host and a world-class Meetings Venue.

## ENTITLEMENTS / BRANDING BENEFITS:

- A Special slot for the Presentation at the Networking Dinner
- Branding in the Conference Area, Lunch and Exhibition Area
- Hyperlink Logo and name displayed on the Event Website
- Exhibition Space – 24 Sq. Metres
- Sharing of Database of Registered Delegates
- Branding in Lunch area and Networking Dinners
- Special Mention during Inaugural and Networking Dinner
- 2 Minute video clipping during lunch / dinner session
- Logo Branding on all invitations on all Print and Online formats

## Inclusions:

- 6 Invitations to Networking Evening
- Free Listing in the Exhibition Souvenir
- Appointment Diary: Upto 30 Appointments can be made with Hosted delegates
- One Full Page Advertisement in the Exhibition Directory

## Sponsorship

- Hosting of 40 Corporate Buyers, Professional Conference Organizers and Wedding Planners for One Night.
- Networking Dinner for 300 Buyers, who include Corporate Travel Managers, Professional Conference Organizers, Exhibitors, MICE Specialists and Wedding Planners, etc